

RACHEL FRIEND

Las Vegas, NV

RF@Web-Styler.com

OBJECTIVE:

To work as a full-time employee for a web design firm, applying my skills and expanding my knowledge

TECHNICAL EXPERTISE:

Photoshop	Cross-Browser	Flash	Fireworks	SMIL
X/HTML	WAMP/MAMP	Pro Tools	Illustrator	Social Networking
PHP	Adwords/Analytics	JavaScript	After Effects	Word Press
MySQL	Netbeans	LINGO	Dreamweaver	FTP
CSS	SEO Knowledgeable	MS Office Suite	Director	70 Words Per Minute
phpMyAdmin	Blueprint	W3C Compliance	Final Cut Pro	10-Key

WORK EXPERIENCE:

ExploreTalent.com

2011 – Present

Web Developer, CSS, PHP/MySQL, Mass Mailing Systems, SQLyog, Q/A, & Advertising Support for 6 million+ users

Jijoty

Technical Writer, Convention Exhibitor, Software Demos

2011 - 2011

Blaine Warren Advertising

Video and audio editing

2011 - 2011

Web-Styler.com

2006 - Present

Freelance Web-Designer

Design and develop cross-browser and W3C compliant promotional websites, utilizing XHTML/CSS, Flash, PHP/MySQL, JavaScript, Photoshop/Illustrator, audio/video, and other elements

LEAD PROJECTS:

- *Tye Dyed Monkey* -- www.tyedyedmonkey.com
Utilizing PHP and MySQL, developed user registration, login, permissions, and a user banking system
- *Lodestone Search*
Utilizing PHP and MySQL, developed as a business listing searchable website.
- *Las Vegas Limousine Tours* -- www.lasvegaslimousinetours.com
Focus on SEO, which led to top 25 positioning in Google search, and a 35% increase in profits
- *2 Tons of Fun Entertainment* -- www.2tonslasvegas.com
Enhanced business presence with SEO, greatly increasing karaoke revenue and popularity among Las Vegas locals, boosting Facebook networking to over 1300 'friends'
- *Limo Host In Vegas* -- www.limohostinvegas.com
- *The Tuscan Inn Restaurant* -- www.thetuscaninnz.com

Safety-Kleen Systems, Inc.
Lead Office Administrator

2008 - 2009

Regis Corporation
Licensed Cosmetologist

2003 - 2008

EDUCATION :

Art Institute of Pittsburgh
Bachelor of Science Degree: Multimedia and Web Design
3.6 GPA

2003 - 2007